






SEO EXECUTIVE

MUHAMMED RASHID OP

I am a qualified and professional digital marketer who specializes in search engine marketing (SEO).

As an SEO specialist, I believe that data-driven insight paired with creativity and innovation are essential for building successful SEO efforts. I can work independently in busy environments and also within a team. And I can listen effectively when solving problems.

CONTACT

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SKILLS

- On-page Optimization
- Off-page Optimization
- Backlink Building
- Keyword Research
- Google Analytics
- Google Search Console

SOFT SKILLS

- Communication Skills
- Fast learner
- Social Skills
- Team Work

CERTIFICATIONS

- Hubs pot
- Google Analytics
- Digital Unlocked
- Semrush
- Google Ads

EXPERIENCE

DIGITAL MARKETING INTERN - QUADCUBES

Sep 2023 - Dec 2023

- Improved search engine ranking page optimization tactics.
- Executed off-page optimization tactics, Including link-building.
- Performed SEO strategies to increase organic traffic for client website

WORKS

<https://rashidopky.com/>

Ranked portfolio website with the keyword **freelance digital marketing specialist in Calicut**

EDUCATION

2023

Digital Marketing

CDA Academy

2016-2019

Inter commerce

Kerala Board of Public Examination